

First-Ever DirectRelief Women Event Raises Twice It's Goal!

REVELING IN A MAGICAL MOMENT, guests soaked in the ambience of a warm Santa Barbara evening recently when Carrie and Tom Cusack opened their home for the first ever DirectRelief Women fundraiser. The event, which raised over \$100,000 to support safe births around the world, was a "spectacular success!" raising more than double the goal.

"DirectRelief Women was formed by a group of DRI volunteers anxious to channel and focus our energies in the most effective way possible," shared Mary Ann Norbom. "The funds we raised at this and

all DirectRelief Women events will go specifically towards DRI programs targeting Maternal and Child Health."

Host Carrie Ohly-Cusack is a DirectRelief Women member and her husband Tom is Direct Relief International vice chair. In attendance from DRI were board chair Dorothy Largay, Ph.D.; CEO Thomas Tighe; and COO & CFO Bhupi Singh. Mari Mitchel chair of DirectRelief Women was also present.

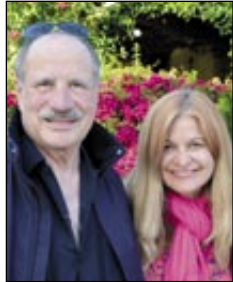
Guest-of-honor was Nadine Goodman, founder of CASA (in Mexico), an extraordinary non-profit that provides midwife training, a maternal hospital, family planning, and other related health services to 80,000 of the poorest and most-in-need women and babies in Mexico each year. Direct Relief International is a supporter and partner of Goodman's work at CASA.

Through education, service, and financial giving, DirectRelief Women support the work of Direct Relief International in creating healthy families around the world and around the corner.

It takes only about \$25 to provide a safe birth in many parts of the world. The amount raised at this event will help provide for an astounding 4,240 safe births.

Much to the delight of the nearly 250 guests in attendance, a fabulous margarita bar was provided courtesy of Peligroso Tequila. Additional underwriting meant that 100 percent of the money raised went directly to DRI programs!

For information visit www.directrelief.org/SupportUs/GetInvolved/DirectReliefWomen.aspx



Lee and Laurel Phillips



Kim Blankenhorn and Prunella Walker



Peter Castellanos and Danyel Dean



Colleen O'Brien with Steve and Caroline Thompson



Mary Ann Norbom and Nancy Koppelman



Kerri Murray and Alixe Mattingly



Michelle Mastrangelo and Carol Marsh



Hosts Tom Cusack and Carrie Ohly-Cusack with Nadine Goodman, Founder of CASA; and Direct Relief CEO Thomas Tighe



Mari Mitchel, President, DR Women with Hank Mitchel



Stan Hatch and Helga Morris



Dr. Ayesha Shaikh, Nadine Goodman, and Kate Firestone



Dorothy Largay, Board Chair

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